

2019 EVENT DETAILS DATE

DATE: Saturday, December 7, 2019

LOCATION:

The Bowden 1775 Keller Parkway Keller, Texas 76248

*Attendees must be 21 and older

ENTERTAINMENT:

Spellbound

CONTACT INFORMATION:

Debbie Vinson Dkvinson1@yahoo.com 817-874-6621 Ruby Sellers Ruby.sellers@cancer.org 817-300-8307





Title Sponsor - \$25,000:

- -Three reserved tables of ten for dinner and entertainment- Priority Seating (or can be donated to Survivors)
- Thirty tickets to the VIP Party at the Cowboy Christmas and VIP Check-In
- Recognition in invitation
- Recognition on Cowboy Christmas website and all social media
- Full-page recognition in the event program
- Two printed recognition opportunities onsite at Cowboy Christmas

Platinum Sponsor - \$15,000:

- Two reserved tables of ten for dinner and entertainment- Priority Seating (or can be donated to Survivors).
- -Twenty tickets to the VIP Party at the Cowboy Christmas and VIP Check-In
- Recognition in invitation as sponsor
- Recognition on Cowboy Christmas website and all social media
- Two printed recognition opportunities onsite at Cowboy Christmas

Gold Sponsor - \$10,000:

- Two reserved tables of ten for dinner and entertainment- Priority Seating
- Twenty tickets to the VIP Party at the Cowboy Christmas and VIP Check-In
- Recognition in invitation as sponsor
- Recognition on Cowboy Christmas website and all social media
- Two printed recognition opportunities onsite at Cowboy Christmas





Silver Sponsor - \$5,000:

- One reserved table of ten for dinner and entertainment- Priority Seating
- Ten tickets to the VIP Party at the Cowboy Christmas and VIP Check-In
- Recognition in invitation
- Recognition on Cowboy Christmas website and all social media
- Half-page recognition in event program
- One printed recognition opportunity onsite at Cowboy Christmas

Bronze Sponsor - \$3,000:

- One reserved table of ten for dinner and entertainment- Priority Seating
- Ten tickets to the VIP Party at the Cowboy Christmas and VIP Check-In
- Recognition in invitation
- Recognition on Cowboy Christmas website and all social media
- Quarter page recognition in the event program
- One printed recognition opportunity on-site at Cowboy Christmas





Reserved Table - \$1,500:

- Reserved seating for ten at the 2019 Cowboy Christmas
- Table signage

Individual General Ticket - \$100:

- Seating is not reserved

IMPORTANT SPONSORSHIP DATES

To be included in promotional materials provided with the corresponding sponsorship level, written commitment and payment must be received by the following dates: TBA





2019 Cowboy Christmas Underwriting Form

Donor's Name/Company *Please record the Donor's Name/Company as you would like it listed in all printed material and recognition Contact Person ______ Mailing Address City_____ State_____ Zip_____ Phone_____ Email Address *Please select level and sub-category from the following choices: Title Sponsor - - \$25,000 Platinum Sponsor - \$15,000 Gold Sponsor - \$10,000 Silver Sponsor - \$5,000 Bronze Sponsor - \$3,000 **RESERVED TABLE - \$1,500 INDIVIDUAL GENERAL TICKET - \$100 Billing & Payment Information** □ Full payment enclosed (Make checks payable to American Cancer Society) Partial payment of \$_____ enclosed, please invoice me for the balance □ Please invoice me Please contact me for a credit card payment Remitted payments are to be received within 60 days of event date Signature of Donor Title Date THANK YOU FOR YOUR SUPPORT IN THE FIGHT AGAINST CANCER Please sign and retain a copy for your files, return original to: American Cancer Society, Attn: Cowboy Christmas 1300 Summit Ave. Suite 350 Fort Worth, Texas 76102





2019 Cowboy Christmas Table & Ticket Form

Donor's Name/Company						
Contact Person						
Mailing Address						
City						
State	Zip	Phone				
Email Address_						
*Please select from the following choices: o \$1,500 Reserved Table (seats ten) Quantity o \$100 Individual General Ticket Quantity						
			Attendees must be 21 and older			
			Billing & Payment Information			
 Full payment enclosed (Make checks payable to American Cancer Society) Partial payment of \$ enclosed, please invoice me for the balance Please invoice me Please contact me for a credit card payment Remitted payments are to be received within 60 days of event date 						
			Written commitment is to be received before donor is included in promotional materials			
			Signature of Do	nor	Title Date	
			THANK \	OU FOR YOUR SUPP	ORT IN THE FIGHT AGAINST CANCER	
Please sign and retain a copy for your files, return original to:						
American Cancer Society, Attn: Cowboy Christmas						

1300 Summit Ave Suite 350

Fort Worth, Texas 76102

Ruby.sellers@cancer.org

